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Compelling Research. Compelling Results.

BTI's Mid-Year Legal Spending Update and Outlook for 2009

Prepared for: **Global Webinar**
May 28, 2009

Prepared by: **The BTI Consulting Group**
396 Washington Street, Suite 314
Wellesley, MA 02481
Tel: (617) 439-0333
Fax: (617) 439-9174
www.bticonsulting.com
info@bticonsulting.com



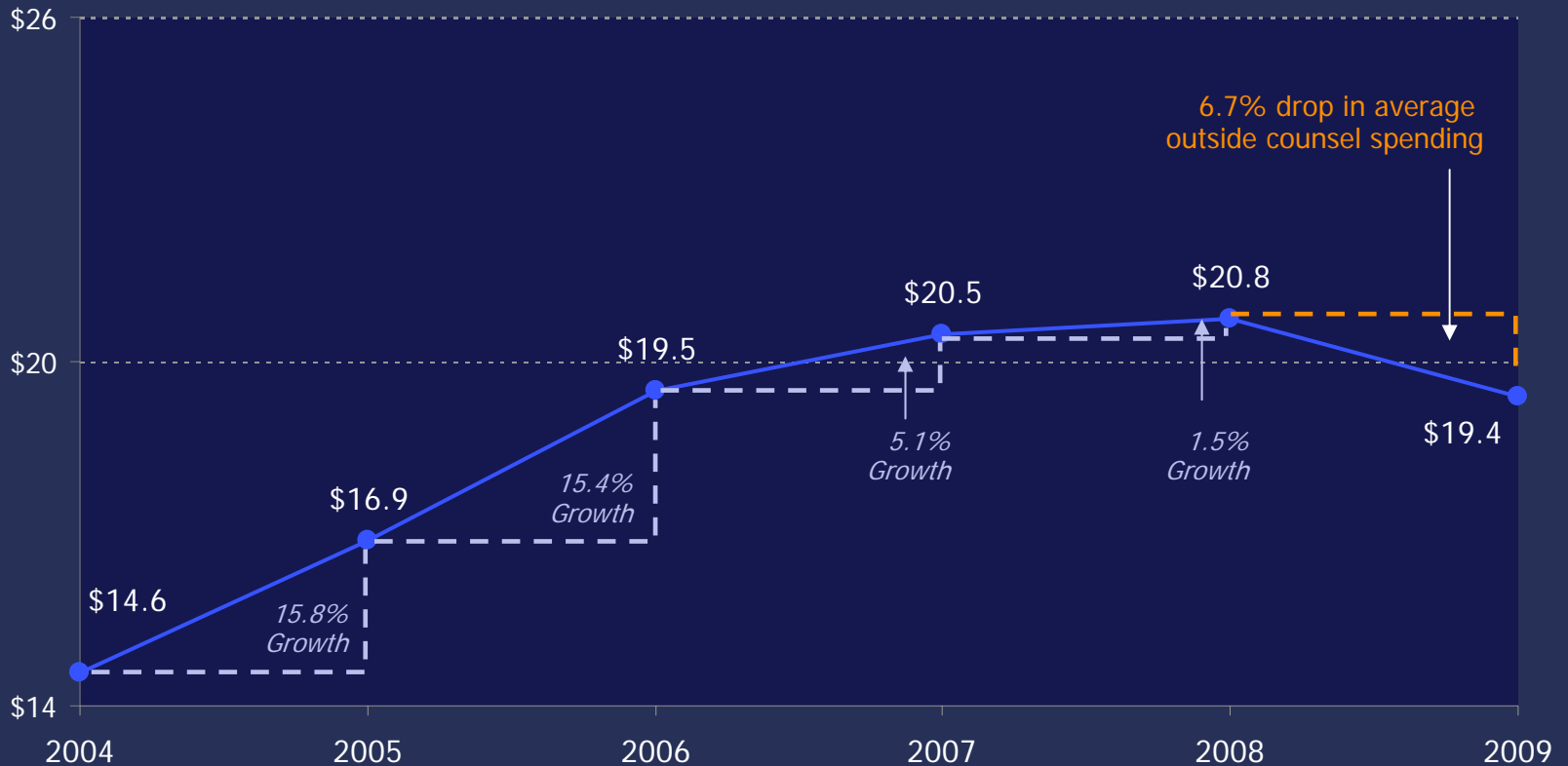


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Outside Counsel Spending Trend Stumbles; Shrinks by Nearly 7% in Just 6 Months

Average Spending on Outside Counsel Services

\$ Millions



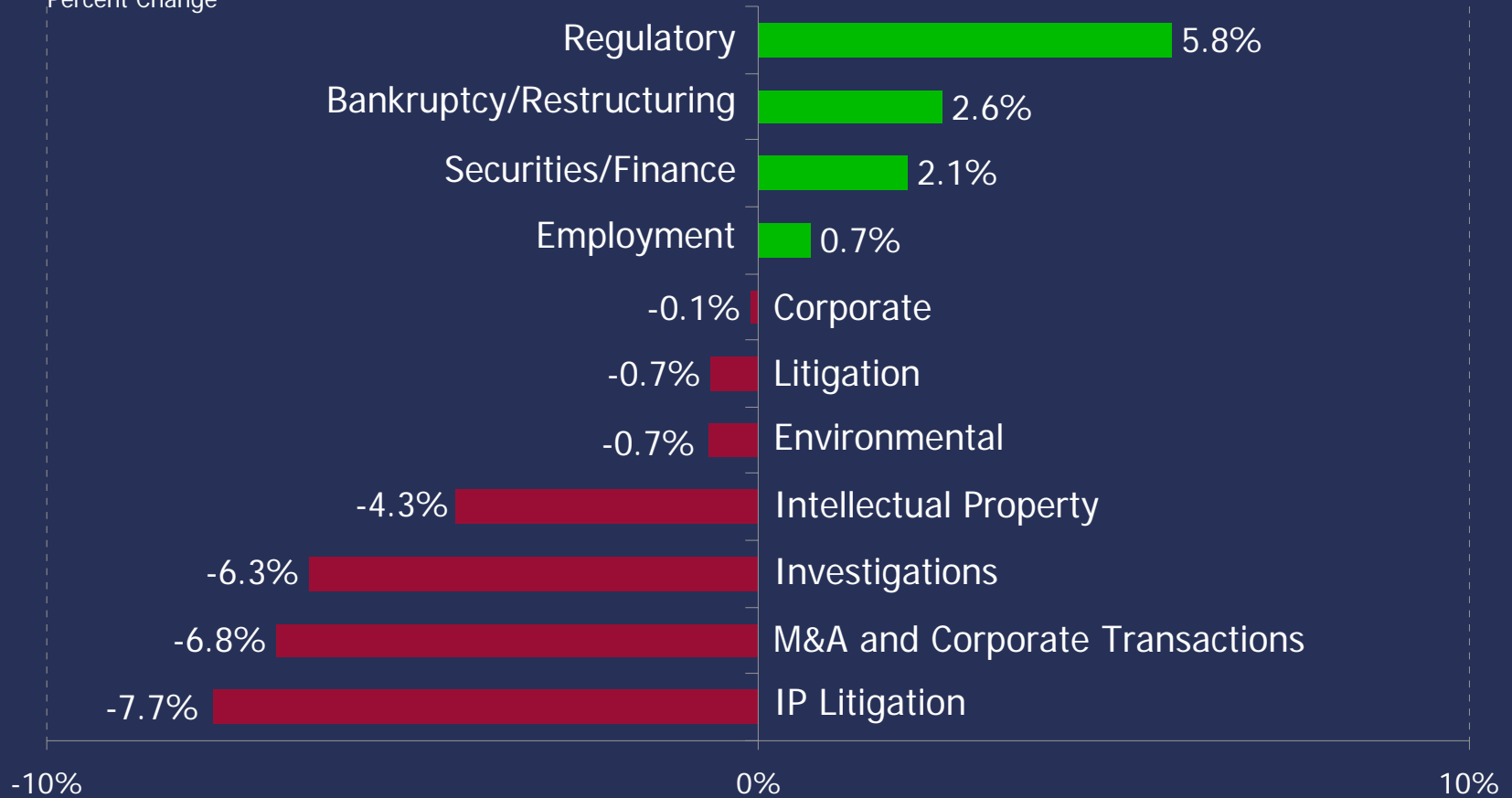


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4 Practice Areas Show Signs of Renewed Life: Clients' Plans for Boosting Spending

Expected Budget Changes by Practice Area

Percent Change

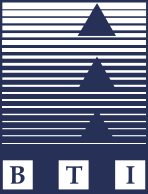




Learn the 6 ways to use new client priorities to your advantage.

Join us for an exclusive and interactive Webinar on
May 28, 2009
12:00-1:30 pm EST

Reserve your spot today
Register online at www.bticonsulting.com
Call Stacey Whiteman at 617-439-0333 x5050



Presenter's Background

Michael B. Rynowecer, President of BTI
(pron. Rye – know – wes – ser, Rhino – wes – erh)

- ◆ Researching client satisfaction and needs for 30 years
- ◆ First law firm consulting assignment—1979
- ◆ Conceived, designed and developed the longest running systematic survey of corporate counsel now in its 9th year with more than 5,000 buyers of professional services
- ◆ 10 years at PWC—Practice Leader and Market Strategist
- ◆ BSBA—Syracuse University
- ◆ MBA—Babson College, CPA
- ◆ Founded BTI in 1989



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